

DRAFT

Mayfair Community Development Corporation Three Year Integrated Strategic Plan

January 1, 2007 – December 31, 2009

Origin and Purpose

Mayfair Community Development Corporation was created in 2000 to assist the residents and businesses in the area to maintain the neighborhood as a "great place to live and work." The Corporation's dimensions include a wide range of services to our community.

Communication and Decision Making

All Board members and the staff have the equal obligation to communicate their views and remain open to hearing the views and concerns of others. While responsibility for different decisions necessarily lies with different groups, full communication and consultation is expected on all major decisions.

Mission Statement

The Mission of the Mayfair Development Corporation is to enhance the physical environment, increase the economic vitality and improve the quality of life in the Mayfair Community of Philadelphia.

Core Values

Competency	Utilization of best current practices and technology in all endeavors.
Integrity	Commitment to the highest level of professional standards.
Quality	Dedicated to providing superior service in all areas of operations.
Respect	Adherence to all federal, state and local regulations in all interactions with members of the community

Management Philosophy

We are committed to:

- ☒ Maintaining quality and service excellence
- ☒ Assuring responsible growth

- ⊠ Maintain and improve the financial viability of the corporation by meeting or exceeding established operating budget targets to support our mission
- ⊠ Promoting and practicing sound management principles
- ⊠ Developing and maintaining relationships which retain our identity and support our mission

Vision Statement

The Mayfair Community Development Corporation (MCDC) is dedicated to creating the Mayfair community as a “great place to live and work”. It is the goal of the MCDC to develop and implement programs that encourage commercial partnerships, promote the education of the workforce, create employment opportunities and provide social services to the senior population. As opportunities arise, MCDC will also be active in the rehabilitation of residential and commercial properties. MCDC will be a part of the community and collaborate with other community organizations to attract all programs and services that will enhance the community.